75% of food banks offered financial inclusion advice (up from 65% last year). Over 65,000 people were supported, with around £66.5 million of financial gains made, over £47.2 million of debt managed and £12.5 million of debt written off (a 183% increase on 2022/3).4

£22.7 million in grants was awarded to food banks (compared to £20 million in 2022/3).

43,627 people in England and Wales were given high quality advice via the Help through Hardship helpline (up 37% from 2021/2).

Goal: There is a strong

effective anti-poverty

recommendations.

evidence base across food

banks that can underpin

1,958 people received high quality helpline advice in Northern Ireland, with 1,800 people supported via Pathways to Advice and Cash Scotland (PACS).

A cross-party Work and Pensions Committee report called for a new approach to setting benefit levels based on people's real living costs, citing our Essentials Guarantee proposal throughout.

The All-Party Parliamentary Group (APPG) on Poverty also adopted our Essentials Guarantee as a key recommendation in a report on their inquiry into the (in)adequacy of social security. Its publication was reported in The i and in a Comment Central piece by the APPG co-chairs.

where levels of destitution are so low. and ongoing financial and relational support is readily available, that large-scale emergency food distribution is no longer needed.

FOR FOOD BANKS

OURVISION

A UK WITHOUT THE NEED

**Goal:** People seeking support from food banks are able to **readily** access support to increase their incomes.

CHANGING

Goal: People can access other services such as debt advice or mental health support, and relational support directly from **referral** partners and other statutory agencies or civil society groups.

We successfully implemented the new voucher code system, with 87% of our food bank vouchers issued electronically - a 5% increase on 2022/3 and a 9% increase on 2021/2.

132 organisations within the anti-poverty and wider charity sector publicly endorsed our call for UK social security to include an Essentials Guarantee.



**Goal:** There is **strong** cross-party support for social and economic policies that protect households from destitution.

40 people with lived experience are working closely with research teams to shape the scope and focus of our policy research project Cost of Destitution, exploring the impacts of 'deep poverty' at an individual, societal, and economic level.

13 Peers and 34 MPs from across the

extension of the Household Support

political spectrum supported the

Fund (which was called for by the Trussell Trust and others).

COMMUNITIES

## WHO WE ARE



1,699 food bank distribution centres, across 292 local authorities across the UK.



**Around 36,000** volunteers giving their time and expertise.



need it.

Goal: The benefits

system provides **timely** 

and sufficient financial

support, and is available

to all households who

**Goal:** People with lived experience of poverty play an ongoing part in informing national and local policies to alleviate destitution.

> We received over 230 million social media impressions, with a social media audience of over 253,000 people. 5

79% of the UK public think food banks should not be needed in the UK (up slightly from 77% in 2022/3), while 78% of the public agree that hunger in the UK can be ended up slightly from 76% in 2022/3.5

87% of the public support our

call for an Essentials Guarantee,

believing the benefits system should

ensure that everyone in the UK can

afford the essentials. This figure is

consistent with 2022/3 (88%).6

99% of MPs across the House of Commons received at least one email about the Essentials **Guarantee** from our food banks and supporters. During 2023/24 we reached 644 out of 650 MPs.

In 2023/4, we focused on quality and depth of media coverage rather than

just our reach, leading to more articles

12% in 2022/3), high impact mentions

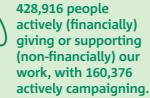
(3.9% vs. 3.3%) and key message

mentions (7.2% vs. 3.3%).

including spokesperson quotes (14% vs.

THE SITUATION

The need for food banks continues to grow, and the social security system remains inadequate for ensuring we can all afford the essentials.



50 corporate partners collaborating with us.





**Goal:** There is **increased** 

within the UK population.

awareness of the problem of

causes amongst targeted groups

destitution and its structural

Goal: There is increased public **will** for long-term solutions to end the need for food banks.

Over 50 high-profile figures from sport, social media, TV, film and music have supported campaigns raising awareness and funds for people facing hardship.

We awarded over £2.8 million in Organising Programme funding in 2023/4, with around 100 food banks delivering over 400 local influencing activities. Almost all our food banks employ or are looking to employ/collaborate with a

local organiser to bring their communities

together and campaign for change.

3.1 MILLION

emergency food parcels were distributed to people in crisis by food banks in the Trussell Trust network between 1 April 2023 and 31 March 2024, with 1.1 million parcels provided for children.

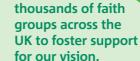




**4% INCREASE** 



people were estimated to have experienced food insecurity in the 12 months prior to mid-2022.2



70 volunteer

Ambassadors,

partnering with

Church

**1,000** young people (aged from 11 to 17) who've shared their perceptions part of our Youth Perceptions of Poverty in the UK



and experiences as research.3



2 The Trussell Trust, Hunger in the UK, 2023

- 3 The Trussell Trust, <u>Youth Perceptions of Poverty in the UK</u>, 2023
- 4 Financial gains are gains realised from maximising people's income through, for example, helping them access benefits to which they were entitled

Goal: A growing number of people

help bring about long-term solutions

to end the need for food banks.

have been mobilised to take action to

- 5 Social media impressions provide information about the number of people who see digital content.
- 6 YouGov Attitudinal Survey 2023, an online survey of people aged 16+ in Britain, weighted to be representative of the population