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Ending hunger

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OFFERS



 Ely
Foodbank
Together with Trussell

Business Partnerships

Creating change together

Ely Foodbank is a registered charity in England (1150746)

Thank you for your interest in supporting Ely Foodbank.

Across East Cambridgeshire and Fenland, families are facing impossible choices between food, heating and essential bills. Ely Foodbank provides emergency food alongside practical support, helping people move through crisis towards greater stability.

But we cannot do this alone.

By partnering with Ely Foodbank, your business can make a real, measurable difference in your local community - whether through funding, volunteering or strategic support.

This guide outlines simple, impactful ways your organisation can get involved and help ensure no one in our community has to go hungry.

Who we are

Ely Foodbank is an independent charity, part of the Trussell Trust network, supporting people facing hardship across East Cambridgeshire, South Cambridgeshire and Fenland. Since 2012, we have grown from a single session to nine weekly foodbank sessions across eight locations, covering 288 square miles, providing vital support to communities across a wide rural area.

What we do

- Provide emergency food to individuals and families in crisis.
- Offer face-to-face support and signposting to advice on benefits, housing, debt and utilities.
- Create welcoming community spaces through our sessions and “Cup of Tea” initiative.

Everything we do is powered by our community - from dedicated volunteers to the generous support of local businesses and partners.



Why partner with us?

Partnering with Ely Foodbank is an opportunity to create meaningful local impact while strengthening your organisation. With your support, we provide emergency food, practical advice and long-term help to people facing hardship across our community. In return, your business gains real, tangible value:



Staff Engagement

Give your team meaningful ways to get involved - volunteer days, fundraising challenges and payroll giving all boost morale and retention.

Community Impact

Support a trusted local charity making a measurable difference to families in crisis across our community.

Brand & Reputation

Show customers and stakeholders what you stand for. We celebrate and promote our partners across all our channels.

ESG & CSR Goals

Demonstrate genuine, measurable community impact that strengthens your ESG reporting and CSR credentials.

We work closely with every partner to create a relationship that is impactful, engaging and aligned with your goals.

9000+ food parcels provided last year
36% of these were for children
50% struggling with rising cost of essentials

Volunteering with Ely Foodbank at a supermarket food drive and in the warehouse was a really rewarding experience. It was great to know that our time helped raise awareness while also supporting people in our local community. Packing, weighing and sorting donations gave us a real insight into the scale of the work involved, and we were proud to play a small part in helping. - *Local business partner*



Our staff spend much of their day behind computers, so volunteering with Ely Foodbank was a fantastic opportunity to get out into the community and do something practical. Encouraging shoppers to add just one extra item to their weekly shop showed how small actions can make a big difference. Everyone came back feeling proud to have helped and with a much greater understanding of the vital support Ely Foodbank provides locally. - *Corporate volunteer*

Ways to give

There are many ways your business can support us - from one-off donations to long-term strategic partnerships. Every contribution makes a difference.

Become a Strategic Partner - Commit to funding key services or backing campaigns that expand our reach and create lasting community impact.

Make Us Your Charity of the Year - Choose Ely Foodbank as your company's cause and make a lasting difference locally. Never done it before? We'll help you set it up.

Payroll Giving - Your employees can donate directly from their wages - a simple, tax-efficient way to support the community they live and work in.

Pro Bono Support - Could your business offer professional expertise in marketing, finance, legal, HR or another field? Your skills could make a real difference to how we operate.

Monetary Giving - A one-off gift or regular donation directly determines how many people we can reach. Every contribution helps keep food on the table for families in crisis.



To discuss a partnership or find out more,
contact: fundraising@ely.foodbank.org.uk

Sponsorship Opportunities

We offer sponsorship packages to suit every budget - each designed to create real community impact and give your business meaningful recognition.



Every sponsor receives logo placement, social media mentions and a “Proud Sponsor of Ely Foodbank” digital badge for your website and marketing. Packages are tailored to your goals - get in touch to find out what works best for you.

Sponsorship Packages

Van Sponsor - Become a Van Sponsor and put your business in the spotlight. Your logo will be proudly displayed on our van as it travels throughout the local area showing your customers that you care about the people around you



Shelf Sponsor - Put your name to a section of our warehouse, stocked with the staple goods - tins, long-life milk and dried foods - that families rely on.

Hardship Fund Sponsor - Help families forced to choose between heating and eating. Sponsor our Heat a Home This Winter energy vouchers, or our Supermarket Voucher Project for those with dietary needs or transport barriers.



Volunteer with us

If your business believes no one should go hungry - and wants to put that belief into action - a corporate volunteering day with Ely Foodbank is the perfect opportunity for your team. Our days are informative, fun and rewarding, and we'll shout about your involvement on our social media and newsletter.

How your team can get involved



Warehouse Sorting & Packing

Help us sort and pack donated food in our warehouse so every parcel is exactly what each family needs. No experience is required, just a willingness to get stuck in.

Supermarket Food Drives & Sweep

Join our teams at local supermarkets to collect donations and raise awareness of food poverty. Or take part in a food sweep for a fun, time-limited team event.



Leafleting & Awareness

Help spread the word about our services in the local area. Leafleting days are flexible, impactful and a great way to get your team out together whilst making a difference in the community.

We ask companies for a small donation towards the cost of running warehouse sessions. This directly supports our work and helps us purchase supplies when donations fall short.

Fundraise for us

One of the most powerful ways your business can support Ely Foodbank is by rallying your team around a shared cause. Whether you're planning something small or spectacular - or something truly unforgettable - we're here to help make it a success. We'll provide fundraising materials and promote your event across our channels.



Staff Challenge

Sponsored run, cycle, walk or challenge - get your team moving and raise vital funds.

Workplace Event

Dress-down day, raffle, auction or office fun day - turn your workplace into a force for good.

Bake Sale

Bakes, treats and friendly competition go a long way. A classic for a reason.

Quiz Night

Host a themed quiz evening for staff, clients or customers and make a night of it.

Summer Party or Awards Night

Host a company celebration with Ely Foodbank as your cause - raffles, auctions and ticket donations all add up.

Seasonal Appeal

Use seasonal moments as the perfect hook for a fundraising push that resonates with your team and customers.

Firewalk / Skydive / Mud Run

Face your fears, take the ultimate leap or get muddy and competitive. Unforgettable team experiences that raise money.

Sponsored Cycle, Run or Walk

Set a route, set a target, get your whole organisation moving together.

Wellness in the Workplace

Looking for a team wellbeing event that also gives back? We've partnered with local Tropic Ambassadors to bring a relaxing, feel-good workplace experience to your office - all in aid of Ely Foodbank. For a donation to the foodbank, a Tropic Ambassador will visit and treat your whole team to hand massages and mini facials using natural, award-winning skincare.



We've Got You Covered

When you fundraise for Ely Foodbank, you're not on your own.

We'll provide:

- Our logo, images and foodbank information for your materials
- Promotion of your event through our newsletters and social media channels
- A full A-Z Fundraising Guide packed with ideas and inspiration
- A Fundraising Calendar to help you plan throughout the year
- Ready-made materials to accompany your fundraising activities



We fundraise through LocalGiving. Simply connect your page to ours, track your progress, and be confident that every penny goes directly to the community work you're helping to make possible

Whatever you choose, we'll support you every step of the way - from providing fundraising materials and promoting your event across our channels, to cheering you on and celebrating what you achieve together.

The difference you can make..

Your support directly helps us provide food and practical support to people in crisis. Here's what your contribution could mean:

Could provide a 3 day emergency food parcel for a single person. **£10**

Could help with a energy voucher for gas or electricity. **£25**

Could provide a dedicated financial adviser to help reduce debt, help with housing issues or help maximise income. **£45**



Thank You

Every partnership, donation, fundraiser and volunteering day makes a real and lasting difference to the families and individuals we support across East Cambridgeshire, South Cambridgeshire and Fenland. We don't take that for granted - and we never will.

By choosing to partner with Ely Foodbank, you are helping to ensure that no one in our community has to go without food. That means everything to us, and to the people we serve.

We look forward to working with you, celebrating your support, and building something truly meaningful together.

Get in touch

Ready to take the next step? We'd love to hear from you.

Contact our Fundraising Officer, Jessie Byford, to discuss how your business can get involved:

fundraising@ely.foodbank.org.uk - 07915 905 902