

# Policy and Public Affairs Manager (Wales)

Applicant information pack



**We are**

**1,400**

different food bank locations

**40,000**

volunteers in our network

**12,000**

churches supporting us

**100,000+**

community groups and schools and millions of  
people across the UK ready to take action

**And together,  
we are Trussell.**

# Introducing Trussell

**Our vision is for a UK without the need for food banks or put another way, we exist so everyone can be free from hunger.**

We're an anti-poverty charity and community of food banks. We work together to ensure no one in the UK needs a food bank to survive, while providing food and practical support to people left without enough money to live on.



## Our mission

We exist so that everyone in the UK can be free from hunger. We work together to ensure no one needs a food bank to survive. Until that happens, we will continue to stand alongside people facing hardship, providing emergency food and practical support to people left without enough money to live on.

## Our values

Our values underpin everything we do. Hunger and poverty are not inevitable, and we all have a responsibility to take action.



### Compassion

This motivates us to stand alongside people facing hardship and provide support and care for individuals.



### Community

As people, we are all interconnected, and because of this we have a responsibility to support one another.



### Justice

This drives us to insist that it is not right that somebody should experience hunger or poverty, and take action to change this.



### Dignity

We recognise the value of every individual, prioritising other people's needs and concerns in the spirit of friendship.

## Ending hunger together

Last year, our community of food banks distributed 3.1 million emergency food parcels – the most ever in a single year.

People need food banks when they don't have enough money to afford the basics forcing impossible decisions like whether to heat their home or put food on the table, or whether to go without toiletries like shampoo, toilet roll or tampons.

Hunger in the UK isn't about food – it's about income.

We need urgent action on hunger in the UK. People are being pushed to the brink because they don't have enough money to live on. This can't go on. We refuse to stand by while so many of us can't afford to eat, keep warm and pay the bills.

## How will we end the need for food banks?

Food banks are a vital lifeline for so many people facing hardship, but in a just and compassionate society, no one should need one.

Not so long ago, food banks were not needed to the extent they are today. Our social security system was created 80 years ago to protect people from hunger and hardship, and for decades after, people were a lot less likely to need a charity's help for the essentials. So we know things can be better.

We know what's pushing people to food banks and we know the building blocks needed to end hunger for good.



# The role

**Programme:** Making Social Security Work

**Responsible to:** Senior Policy & Public Affairs Manager (Scotland)

**Hours:** Full-time (35 hours per week)

**Salary:** £53,947.98 per annum plus benefits

**Based:** Based from home, regular travel across Wales and the UK as necessary including attendance at staff conferences, 121s and team away days

## Role outline and purpose

To manage policy and public affairs influencing in Wales to ensure effective delivery of Trussell's strategy to achieve policy and secure policy change that ends the need for food banks.

To contribute to the delivery of the wider goals of the Making Social Security Work programme across the UK and to the Prioritising Hunger & Hardship, Supportive Communities and Holistic Advice programmes in Wales.

## Key Responsibilities

**Support the development and delivery of Trussell's strategy to end the need for food banks in Wales.**

- Supports the development and delivery of Trussell's strategy to end the need for food banks in Wales. This includes planning influencing opportunities, developing relationships, and shaping asks to advance Trussell's mission in Wales, contributing to the successful delivery of our overall strategy.

**Deliver policy, public affairs, and advocacy in Wales.**

- Deliver policy development, public affairs, and advocacy activity to contribute towards the goals of the organisation's Wales strategy and achieve policy change. This includes working closely with Wales based colleagues to represent Trussell in the media and at external events, managing social media, direct engagement with MS's, MP's, ministers, advisers and officials, preparing briefings and co-ordinating events and advocacy activity across Wales that secures impactful engagement. This ensures a coherent, effective influencing programme is delivered that drives policy change and strengthens organisational credibility.

**Build strong evidence base for Wales.**

- Work with programme teams across Trussell and with external partners to ensure strong evidence base for Wales and ensure our evidence is shared externally and has impact. This includes sharing research findings with a range of audiences and external stakeholders through written and verbal briefings and working collaboratively with programmes across Trussell to build robust evidence base for the organisation's policy and public affairs influencing and profile in Wales.

**Develop effective partnerships and networks.**

- Build collaborative external partnerships and develop networks to strengthen policy and public affairs activity in Wales, represent Trussell and promote the organisation's policy positions to external stakeholders and audiences. This includes working with Wales based colleagues to represent the organisation in key Welsh sector coalitions and promoting the organisations policy positions and evidence to external stakeholders, to build awareness of the issues driving people to use food banks in Wales and our policy solutions.

#### **Support effective campaigning.**

- Work with campaign colleagues, food bank-facing colleagues in Wales and the food bank network to shape and deliver effective campaign activity that advances the organisation's goals and strategy in Wales and across the UK. This includes working with Wales based colleagues to shape campaign activity, advise on the political context, and support mobilisation. This ensures campaigns are well informed, relevant to Wales and contribute meaningfully to UK wide programme objectives.

## **Person specification**

#### ***Core knowledge:***

- Good knowledge of policy issues relevant to Trussell's vision and expertise on the policies that drive hunger and hardship in Wales.
- Significant knowledge of the political landscape in Wales and of effective techniques for influencing change.
- Good understanding of research methods and of how to ensure high quality and credible evidence is deployed effectively.

#### ***Essential skills:***

- Strong skills in effectively influencing political and public debates and working with politicians and policymakers across the political spectrum.
- Good ability to think strategically, demonstrate effective decision-making and ensure practical delivery of impactful activities.
- Excellent communication skills, including written, presentations and speaking, ability to adapt to influence different audiences.
- Collaborative interpersonal skills, ability to build relationships and influence internal and external stakeholders.
- Effective project management and ability to balance competing priorities and meet tight internal and external deadlines.

#### ***Key Experience:***

- Track record of delivering effective policy and public affairs activity and achieving impact, ideally in Wales.

#### ***Special Requirements***

None

Committed to being a  
**menopause friendly**  
employer



If you have questions about this position, please call  
01722 580 180 or email [recruitment@trussell.org.uk](mailto:recruitment@trussell.org.uk).

[trussell.org.uk/jobs](https://trussell.org.uk/jobs)

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