

Organising & Local Mobilisation Manager – North-East, Yorkshire & Humberside (12 Month FTC)

Applicant information pack



We are

1,400

different food bank locations

40,000

volunteers in our network

12,000

churches supporting us

100,000+

community groups and schools and millions of
people across the UK ready to take action

**And together,
we are Trussell.**

Introducing Trussell

Our vision is for a UK without the need for food banks or put another way, we exist so everyone can be free from hunger.

We're an anti-poverty charity and community of food banks. We work together to ensure no one in the UK needs a food bank to survive, while providing food and practical support to people left without enough money to live on.



Our mission

We exist so that everyone in the UK can be free from hunger. We work together to ensure no one needs a food bank to survive. Until that happens, we will continue to stand alongside people facing hardship, providing emergency food and practical support to people left without enough money to live on.

Our values

Our values underpin everything we do. Hunger and poverty are not inevitable, and we all have a responsibility to take action.



Compassion

This motivates us to stand alongside people facing hardship and provide support and care for individuals.



Community

As people, we are all interconnected, and because of this we have a responsibility to support one another.



Justice

This drives us to insist that it is not right that somebody should experience hunger or poverty, and take action to change this.



Dignity

We recognise the value of every individual, prioritising other people's needs and concerns in the spirit of friendship.

Ending hunger together

Last year, our community of food banks distributed 3.1 million emergency food parcels – the most ever in a single year.

People need food banks when they don't have enough money to afford the basics forcing impossible decisions like whether to heat their home or put food on the table, or whether to go without toiletries like shampoo, toilet roll or tampons.

Hunger in the UK isn't about food – it's about income.

We need urgent action on hunger in the UK. People are being pushed to the brink because they don't have enough money to live on. This can't go on. We refuse to stand by while so many of us can't afford to eat, keep warm and pay the bills.

How will we end the need for food banks?

Food banks are a vital lifeline for so many people facing hardship, but in a just and compassionate society, no one should need one.

Not so long ago, food banks were not needed to the extent they are today. Our social security system was created 80 years ago to protect people from hunger and hardship, and for decades after, people were a lot less likely to need a charity's help for the essentials. So we know things can be better.

We know what's pushing people to food banks and we know the building blocks needed to end hunger for good.



The role

Programme: Supportive Communities

Responsible to: OLM Senior Manager

Hours: Part-time (0.8 FTE)

Salary: £42,874.74 per annum plus benefits

Based: Based from home, London or Salisbury - travel around the UK and across the assigned area as necessary, including attendance at staff conferences, 121s and team away days

Role outline and purpose

The Organising and Local Mobilisation (OLM) Manager is responsible for managing ongoing support to food banks as they organise and campaign for change. This varied, proactive, and fast-paced role will involve working closely with grant funded Local Organisers as part of Trussell's Organising Programme, frequently visiting food banks and delivering online and in person training.

You will hold responsibility for providing direct support as food banks develop effective campaign strategies – covering local and Trussell priorities – and ensuring they have the capacity, skills, and resources to deliver them. You will also work closely with other departments at Trussell and external partners to support food banks outside of the Organising Programme to influence locally and play a leading role in mobilising them to campaign for change.

This role is part of Trussell's Supportive Communities programme, the goal of which is to enable local communities to become places where people at risk of needing to use a food bank are supported and are using their agency to bring about meaningful changes that prevent anybody from needing emergency food. This role is focused on the successful delivery of the overall programme outcomes, contributing to the fulfilment of our long term vision of a UK without the need for food banks.

Role Responsibilities

- **Network area-wide delivery of the Organising Programme:** Lead and manage the delivery of OLM's Organising Programme in your network area, recruiting food banks to join, providing in person and online training and ongoing relational support to Local Organisers to ensure campaign strategies are developed and delivered. Organise and lead area-wide training, clusters, or events for food bank staff and volunteers to promote co-operation and sharing of good practice around local influencing.
- **Training, learning and programme development:** Play a key role in the design and delivery of a programme of training and other learning for food banks covering organising, mobilising, and influencing. Contributing to impact and process evaluations and assisting food banks involved to explore future sources of funding, as required.

- **Supporting food banks to influence locally:** Empower food banks to develop their local influencing work, triaging influencing issues and managing input from other relevant Trussell Trust experts to provide ongoing support that enables the food bank to progress their influencing work.
- **Mobilising food banks in Trussell's campaigns:** Support the development and promotion of national Trussell policy campaigns, working with other teams and external partners to engage the food banks you support in taking action - including how they might take ownership of campaigns locally and help shape those priorities.
- **Internal stakeholder engagement:** Project manage OLM's involvement in assigned cross-organisational projects – e.g. a policy campaign or strategic project, ensuring the OLM team are consulted, negotiating with other teams and making decisions accordingly. As part of an area-based matrix team you'll work closely with other food bank facing staff to ensure a joined up approach to food bank support, effective communication, as well as sharing learning and best practice.
- **External stakeholder engagement:** Build and maintain strong relationships with food bank leaders, staff, volunteers, and trustees, as well as establishing effective partnerships with a range of stakeholders such as local authorities, community organisations, and churches.

Person specifications

Technical skills and minimum knowledge

- Experience of delivering organising work and/or campaigning for change at a grassroots, local and/or national level.
- Excellent knowledge and understanding of the political landscape of your assigned area.
- A confident communicator with the ability to successfully influence and negotiate with a wide range of stakeholders, including food bank staff and volunteers, local authorities, community organisations, and churches.
- Knowledge and experience of a wide range of campaigning tactics, campaign planning and developing theories of change.
- Ability to develop and deliver training for organisers, trustees, staff and volunteers from food banks, including event management.

Behaviours and competencies

- Demonstrate a commitment to the values of Trussell.
- Role models inclusive behaviour and values, including demonstrating empathy for people from disadvantaged, marginalised or socially- excluded backgrounds.
- Able to build effective relationships with people from diverse backgrounds and with differing life experience, including in contexts where Christian faith plays a major part, and in which people of all faiths and none collaborate to make a difference together.
- Effective project management ensuring alignment with the Trussell vision and strategy and collaborative working to maximise integration and effectiveness of activities
- Is tenacious, proactive, creative and propositional, and makes things happen.
- Able to solve complex problems; with a self-motivated and solutions-focused outlook

Key stakeholders

- Food banks, including local organisers, project managers, volunteers, and people they support.
- The wider OLM team.
- Network Area Teams, who support food banks in their day-to-day work
- Grants team
- Participation team
- Making Social Security Work programme team
- Others TBC

Committed to being a
menopause friendly
employer



If you have questions about this position, please call
01722 580 180 or email recruitment@trussell.org.uk.

trussell.org.uk/jobs

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