

Supporting Us at your School or College



How Your Donations Help

The staff and volunteers at Southend Foodbank – and foodbanks all over the UK – are working really hard to help people in their communities. More and more people are struggling to afford the basics, like food and toiletries, and are having to make really difficult choices.

By helping us spread the word about what we do, hold your own food collections and raise money through fundraising activities, you're helping us move closer to a future where no one needs to use a food bank. Thank you.

“

By supporting Southend Foodbank, you become a vital part of our incredible team, dedicated to helping our local community when they need it the most.

Your support is truly appreciated!

”

Samantha
Community Fundraiser



Dear Supporter,

We're so glad you're getting involved!

By supporting Southend Foodbank, you're joining a fantastic group of kind and caring people helping others in our local community. Without amazing supporters like you, we wouldn't be able to support people in Southend and Rochford during really tough times.

There are lots of ways to help – from organising food collections and inviting us to speak at your school, to running your own fun fundraising events.

However, you choose to get involved, we'll be here to support you every step of the way.

This pack is full of instructions, helpful tips, and resources, plus links to our team and others taking part too. We're here to help make your plans a success – let's do this together!

Thank you from everyone at Southend Foodbank for being part of our journey towards a better future!

Thank You x



Host your own Food Collection



How to Run a Collection

1. Decide on a date for your collection

You can run a food collection anytime of the year but there are some key dates in the next slide that are worth thinking about, these dates are where we might need donations more than other times of the year.

2. Tell your school office

They can then get in touch with us and let us know what you are doing and when. We might even be able to come in and do an assembly for you (if you'd like). The school office can then tell all your adults at home and at school when the collection is.

3. Decide where you will put the collected food

Are you going to put all the food collections in reception, in boxes on a table in your classroom or is each class going to bring the donations to the main hall?
Have a chat to your teachers about this and find the best place for your collection.



How to Run a Collection

4. Time to shout about It!

Design posters telling people what food they can donate (we can help here). Then stick these posters up on the noticeboards, on Class Dojo or in your sports or dinner halls so everyone can see them.

Then, don't forget to tell your friends, your family, anyone who will listen, that you have organised a foodbank collection! Well Done!

The more people you tell, the more donations you are likely to get and the more meals we can provide for those in need in our local community.



When to Run a Collection

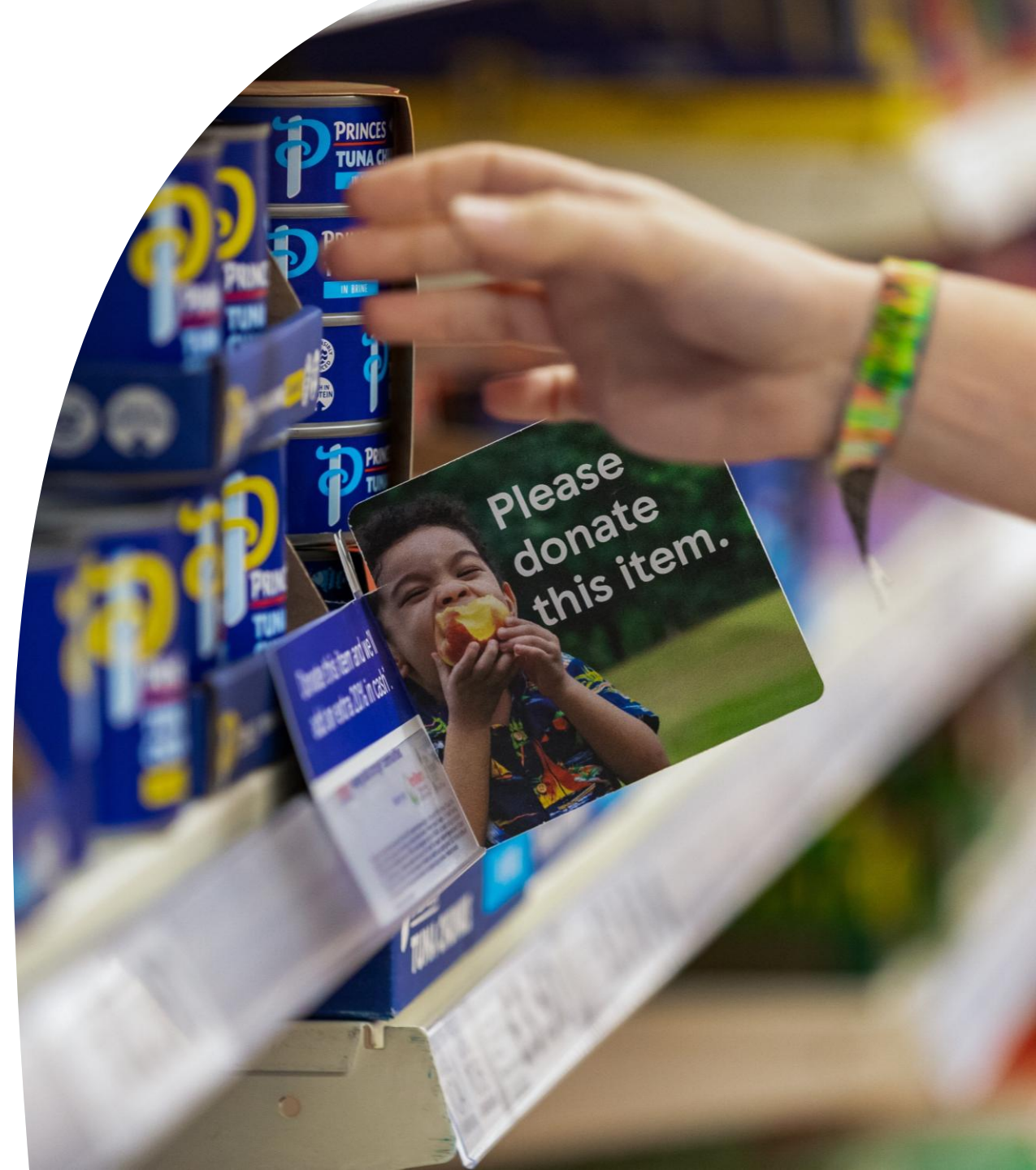
We collect food all year round to make sure we always have enough for people who need it.

Sometimes, like in the winter or during school holidays, more people need our help, so we often need more food donations during or leading up to these times.

Running a collection can be done at any time of the year and is nice and easy for you to do at school with the help of your teachers and/or student council and maybe your PTA.

NOTE:

When you have finished your collection and the donations are all in, simply get your adults to get in touch with us and we can arrange a collection for you. We will then weigh everything in and let you know how many meals you have donated to people in your local community.



When to Run a Collection

HARVEST COLLECTIONS (Sept/Oct)

There is no fixed dates for Harvest collections but they tend to take place from late September through to mid October.

CHRISTMAS COLLECTIONS (Nov/Dec)

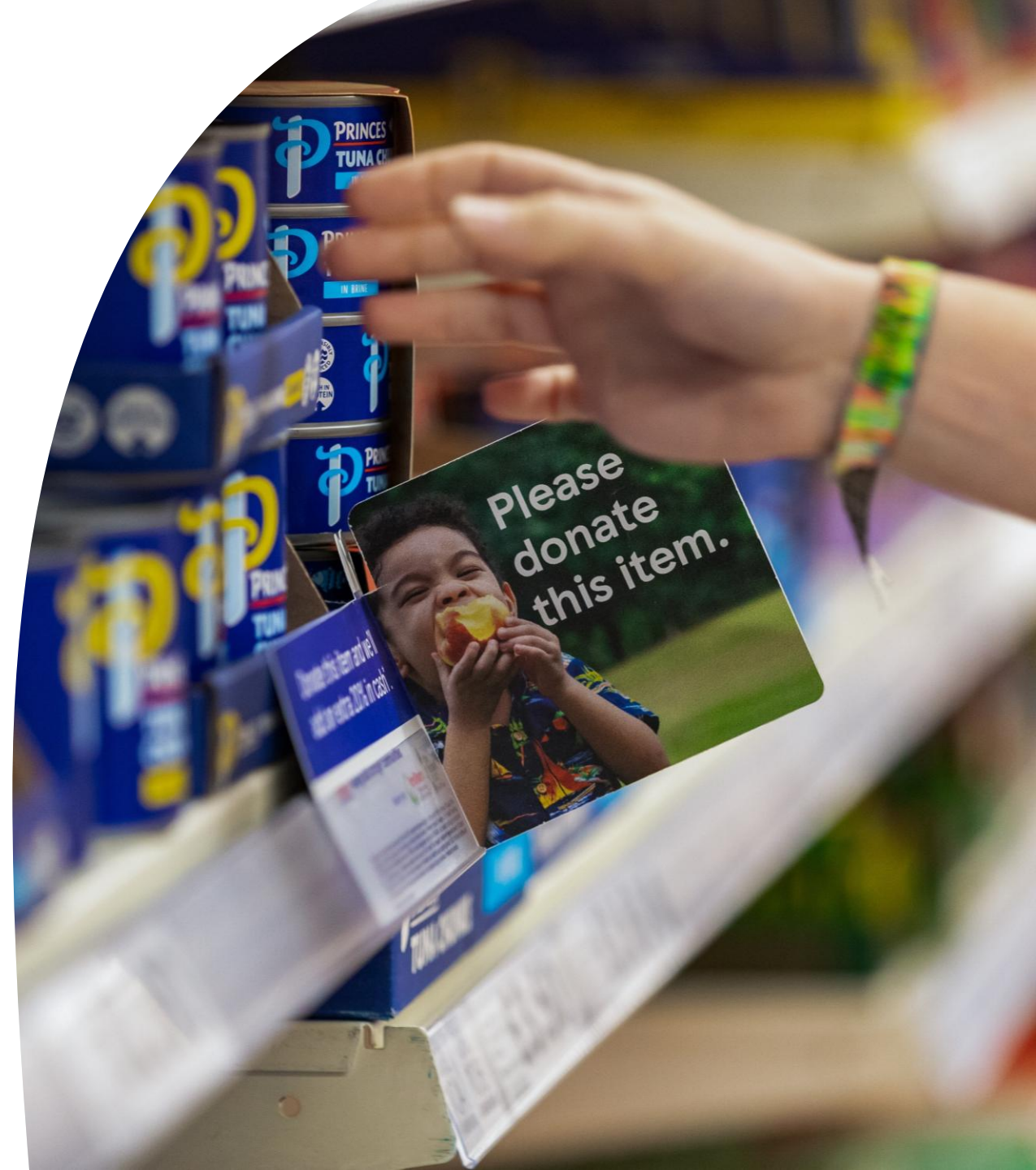
Many places close during the Christmas holidays and as it's the coldest time of year, this can be a particularly difficult time for many families. We often provide support for more families over this time period than any other time of the year.

EASTER COLLECTIONS (Mar/Apr)

During this time, we like to try and collect some additional things for our foodbank parcels - we often run Easter Egg collections during to help local families give their children a little Easter treat.

SUMMER COLLECTIONS (Jul/Aug)

During this time of year, you are all hopefully all enjoying your school holidays and having a rest. However, we have families during this time who need a bit of extra help, so don't forget that you can still donate at your local supermarket. Many of them have collection points just after the tills, so please grab a tin of fruit or vegetables and pop it into the collection points if you are able to.



Example Calendar

Autumn Term

September

Select Your Charity of the Year
(Plan ahead & make an event plan)

October

HARVEST COLLECTION

November

Design a Decoration
(Plan to sell it at the Xmas Fayre)

December

CHRISTMAS COLLECTION
Christmas Jumper Day

Spring Term

January

Design Competition
(Entry details will be out this month)

February

Fabulous Fundraisers
(Try a sponsored silence or walk)

March

EASTER COLLECTION

April

Spring into Action
Organise a Cake Sale
Run a Sponsored Dog Walk

Summer Term

May

Make a Mess / Madness May
(Do something crazy for charity)

June

End of Term Events
Book Sales
Dances
Summer Fairs

July/August

Set Yourself a Summer Challenge
Swimathon or Walk 5k
Afternoon Tea or BBQ
Charity Quiz Nights
Marathons or Nuclear Races

Running an Event

This is the really fun bit!

Have a think about whether you plan to do your activity with your friends or whole class or maybe you plan to do it as a whole school.

Whatever you decide there is always a huge number of fundraising events/activities you can choose from. Here's just a few ideas:



Team/Sports
Events



Bake Sales



Marathons &
Running Events



Book Sales



Themed Days



Music Events



Cycling Events



Sponsored
Challenges



Adventure
Walks/Treks

Example Event – *Foodbank Friday*

Here's a super fun and easy event your school will love!
Get ready for **Festive Foodbank Friday**! 🧑🏻‍🎄 🌲

Here's how it works:

1. Pick your day – make it a special *Festive Foodbank Friday*!
2. Ditch the school uniform and come dressed in something Christmassy – think sparkly jumpers, tinsel in your hair, or even a Santa hat!
3. Bring £1 to join in the fun.
4. Watch the total grow!

Before you know it, you'll have raised hundreds of pounds for your local Foodbank.

It's quick to organise, full of festive cheer, and all for a great cause. 🧑🏻‍🎄



Themed Days



Example Event – *Tin Challenge*

Here's a fun and super easy challenge for your school to try!
Get ready for **The Tin Challenge**! 🇬🇧

Your mission:

See how many tins your school can collect before the big deadline!

Here's how it works:

1. Your school sets a **tin target** (how many you want to collect).
2. Spread the word with cool posters and let everyone know what's happening.
3. Each student brings in **one tin** to help reach the goal.
4. When you hit your target — ta-da! We'll come and collect all the tins!

It's quick to set up, fun to do, and every tin counts toward the big team goal.
Can your school beat the challenge?



Team/Sports Events



Sign Up to Our Newsletters

Our newsletters are a great way of us sharing important information about the foodbank on a regular basis. We have our ***Monthly Newsletter*** and a new quarterly ***Fundraising Newsletter*** - sign up for them [HERE](#). Sign up to one, or both, or neither of the newsletters - this is just to let you know they exist.

The collage features a variety of promotional materials for Southend Foodbank:

- Top Left:** A green banner with the Southend Foodbank logo and the text "Fundraising Gets A Facelift!". Below it, a newsletter snippet titled "As a current subscriber to our monthly newsletter and someone who has been on our mailing list for a little while, we thought you might like our BRAND NEW Fundraising Newsletter, launching 1st February 2024!".
- Top Center:** A poster titled "WHAT IS THE PLAN FOR 2025?" with a list of goals and a "THANK YOU" message to donors.
- Top Right:** A pink poster for "FEBRUARY" fundraising, mentioning a campaign starting in February and focusing on signing more people up to donate.
- Middle Left:** A pink newsletter snippet titled "We are very excited about it!" with a photo of people holding food containers.
- Middle Center:** A large green newsletter cover titled "FOODBANK FUNDRAISING NEWSLETTER" with a photo of people holding food containers.
- Middle Right:** A yellow poster for "FUNDRAISING EVENTS" and a pink poster for "Pub Quiz - TONIGHT" at the Spread Eagle pub.
- Bottom Left:** A pink poster for "WINE TASTING EVENING" on Saturday 1st February.
- Bottom Center:** A yellow poster for "QUIZ NIGHT" on Saturday 8th February.
- Bottom Right:** A pink poster for "WINE TASTING EVENING" on Saturday 1st February.
- Far Right:** A vertical strip of materials including a "NEW DONATION POINT" sign, a "The Hangout Venue" poster, and a "Community Cup" poster.

Get in Touch We're Here to Help

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